

SOLICITATION ABSTRACT

South Platte Renew - Website Redesign and Development Services

RFP No. 26-022, City of Englewood, Colorado

A fast-read pursuit brief for the bid or no-bid decision. This abstract reflects a solicitation reviewed and analyzed by Tiksom; it is not awarded or delivered work.

Opportunity Snapshot

Agency	City of Englewood, Colorado (South Platte Renew)
Solicitation	RFP No. 26-022, formal Request for Proposal, best-value award
Reference No.	0000424984 (Source ID PU.AG.USA.1110.C12090176)
Issued / Due	May 19, 2026 / June 16, 2026 at 2:00 PM Mountain Time
Questions Due	May 26, 2026 at 4:00 PM MT; final addendum June 2, 2026
Submission	Electronic only; searchable PDF with bookmarks; 10-page narrative limit; 11-pt minimum
Contract Term	One year from execution; renewal subject to City Council approval and annual appropriation (TABOR)
Required CMS	WordPress only. Proprietary or closed platforms will not be considered (hard gate)
Accessibility	WCAG 2.2 Levels A and AA and Colorado C.R.S. 24-85-101 et seq.; VPAT or written certificate. Payment suspension at 30 days, termination right at 90 days
Evaluation	Experience and Technical Capability 40 / Project Understanding and Management 40 / Price 20
Eligibility	Open competition; nonresident corporations provide Colorado Secretary of State Articles of Incorporation
Codes (verify)	NAICS 541511, 541430, 519190; NIGP 915-00, 915-22, 918-24 (recommended for verification before use)

Scope at a Glance

Full redesign and redevelopment of the South Platte Renew site, consolidating fragmented platforms into a single WordPress CMS: discovery and UX research, accessible mobile-first design, WordPress development, the PARC interactive project map and podcast enhancements, advanced search, content migration with a URL redirect strategy, event and forms management, microsites, multilingual access, staff training and documentation, and optional ongoing support priced separately.

What the Proposal Must Prove

- Demonstrable WordPress (or comparable open-source CMS) experience on municipal or public-sector sites, with named client references and 2 to 5 recent examples.
- A WCAG 2.2 AA track record: testing methodology, named audit tools, and a delivered VPAT or signed accessibility certificate.
- Explicit revision-cycle counts per key deliverable (homepage, interior templates, developed site) - the RFP asks for this directly and scores its absence.
- An SPR-specific approach that leads with the PARC interactive features and accounts for the dual-city (Littleton and Englewood) governance and review windows.

Bid / No-Bid Considerations

- Price is only 20 percent of the score; a firm cannot win on cost alone, and a low bid will not overcome a weaker experience or approach narrative.
- WordPress is a hard gate: any proposal referencing a proprietary or closed platform is non-responsive.
- Accessibility carries financial teeth (payment suspension at 30 days, termination at 90 days, indemnification exposure); treat it as a performance obligation, not a checkbox.
- Dual-city governance and TABOR appropriation add an approval layer; build a 30 to 45 day contract-execution buffer into any start-date assumption.

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